

Privacy Policy and GDPR

The Tumaini Trust is a charity registered in England and Wales (Reg. No: 1113901).

We operate in the Kilimanjaro Region of Tanzania and the UK.

Our aims are to promote sustainable livelihoods through small scale sustainable development projects. Our first project is to promote the planting of trees in Mshiri village:

- to provide grants to villagers to collect seeds from indigenous trees and then grow saplings in their own nurseries which will then be planted on common land
- to provide villagers with hass avocado saplings and training so that they can cultivate the saplings and then benefit from the harvest when the tree bears fruit.

We rely on the generosity of our supporters to achieve our aims.

What this policy tells you

As part of our work, it is often necessary to collect data from our supporters. The purpose of the policy is to outline what data we collect and how we manage, use and protect your personal data. If you would like more information about how we use your data, or would like to change the way we communicate with you, you can contact us in any of the following ways:

- By email: kilikath@yahoo.co.uk
- By post: 72 Roath Court Road, Cardiff, CF24 3SD
- By phone: +44 (0)7777 602334

The Trustees are the data controllers for the Charity.

What information does The Tumaini Trust collect about me?

You may contact The Tumaini Trust for many different reasons, such as to find out more about our work, to get involved, to donate or to participate in our fundraising. When you do get in touch with The Tumaini Trust, we may collect some data from you such as your email address, social media name, physical address and/or telephone number. If you make a donation by cheque or bank transfer, we may also gain details of your bank account. Depending on how you contact us, we might collect that information in person, over the phone, online or on paper.

Lawful Processing

Data protection law requires us to rely on one or more lawful grounds to process your personal information. We consider the following grounds to be relevant:

Specific Consent

Where you have provided specific consent to us to use your personal information in a certain way, such as to send you emails, texts and for marketing purposes.

Performance of a contract

Where we are entering into a contract (e.g. sponsoring a tree) with you or performing our obligations under it.

Legal obligation

Where necessary to enable us to comply with a legal or regulatory obligation to which we are subject, for example where we are ordered by a court or regulatory authority such as the Charity Commission.

Legitimate interests

Where it is reasonably necessary to achieve our or others' legitimate interests (if the information is being used in a fair manner and does not unduly impact your rights).

We consider our legitimate interests to be running The Tumaini Trust as a charitable organisation in pursuit of our aims and ideals. For example, to:

- send digital and/or postal communications which we think will be of interest to you
- monitor who we deal with to protect the Charity against fraud, money laundering and other risks.

When we legitimately process your personal information in this way, we consider and balance any potential impact on you (both positive and negative), and your rights under data protection laws. We will not use your personal information where our interests are overridden by the impact on you, for example, where use would be excessively intrusive (unless, for instance, we are otherwise required to do so by law).

When we use sensitive personal information, we require an additional legal basis to do so under data protection laws, so we will either act on the basis of your explicit consent or through a different legal avenue where permitted. This can include acting in respect of employment or social protection purposes; to protect your vital interests or to act in the public interest.

How is my information used?

We collect your data to enable us to process your donation, deal with your requests, and communicate with you about our work and ways you can engage with us. For example:

- Processing your donation and thanking you appropriately
- Sending you our regular newsletter
- Letting you know about new campaigns and projects
- Sending you information about our work or events we think you will find interesting
- Recording contact we have had with you, to make sure we are providing you with relevant support and information.

How do we work with third parties in collecting/processing personal data?

We never sell or share your data with third parties. We will only disclose or use personal information if required to do so by law and may use external data for the purposes of fraud prevention, for example to comply with money laundering regulations or to otherwise protect the rights, property, or safety of individuals.

Certain third-party organisations collect data on behalf of The Tumaini Trust as well as for their own use. Third-party organisations we currently receive data from include: Give as you live, Just Giving, dontsendmeacard, and Amazon Smile. We use these organisations for donations and fundraising. Give as you live, Just Giving, dontsendmeacard and Amazon Smile have their own data protection and privacy policies which you should be aware of before submitting your data to them.

Whilst we do not specifically use cookies on our website, the underlying WordPress platform which the website is based upon does use cookies. You should be aware that WordPress' Cookies widget has been updated to allow us to share links to our site's Privacy Policy and it notifies our site's visitors about the tracking cookies our site is using.

How do you keep my information safe?

The Tumaini Trust takes the care of your data very seriously. We operate secure data management practices. Our digital information storage is protected through a range of measures including password protection, secure servers, and firewalls.

How long do you keep my information for?

The Tumaini Trust will keep your information for as long as you have an active relationship with us. It is possible to unsubscribe from mailing lists at any time. If you do, we will keep some of your information to ensure that we do not contact you with marketing in the future.

To unsubscribe please contact us via email at: kilikath@yahoo.co.uk

We are also required to retain some of your information for auditing purposes, or if you have previously agreed to Gift Aid your donations. In these instances, we may need to retain your data for up to six years.

When this information is no longer required, we will dispose of your information in a secure manner.

How do I opt out of future communications?

The Tumaini Trust will give clear opportunities to opt out of future communications every time we communicate with you. If you prefer, you can get in touch with us via the contact details given earlier in this policy and we will ensure that you are immediately removed from our marketing communications.

Do you share my data outside the UK?

GDPR regulations cover the whole of the EU and our supporter base covers several EU countries where the same regulations apply.

The Tumaini Trust operates in Tanzania and the UK to support sustainable livelihoods. We share a limited amount of information with our colleagues in Mshiri, Tanzania for the purpose of fulfilling our objectives. (For example, we advise our Tanzanian partners who has sponsored specific projects.) This information would only ever be used for clearly defined purposes.

Under the GDPR you have the following rights

- to request a copy of the personal data we hold for you
- to request the correction of any inaccurate information
- to object to the processing of your data
- to request that your data is erased from our records
- to lodge a complaint on how we have managed your data with the Information Commissioner.

The full list can be found here: <https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>

For further information, or to exercise your rights, contact the Trustees via the contact details given earlier in this policy.

Further information and guidance about the GDPR, its provisions and your rights can be found on the web site of the Information Commissioner: <https://ico.org.uk/>

Our Privacy Notice may be updated from time to time as the work we undertake, and the environment we operate in changes. Please do check this page occasionally to see if we have included any updates or changes, and that you are happy with them. If we make substantial changes to this policy, we do reserve the right to send this proactively to our supporters.

(Last updated: April 2021)